Mar. 2025

LIFE AT LONGVIEW

Vol. 4 No. 3

A NEWSLETTER FOR THE COMMUNITY

FEATURE

Saint Patrick's Day Local Irish History

Ben Hogben

Monday March 17th is **Saint Patricks' Day**, and it is traditionally a day of celebrating in song and eating corned beef and cabbage. If you have heard me play music either in the Garden level or in the front lobby, you may have heard an Irish tune or two. Some of the songs that I play date back to the 1700s. Music is a way of remembering and celebrating our rich cultural history. There are other signs of Irish history that might not be obvious.



If you have ever traveled on route 12 in the area from Greene to Utica, you may have seen a small, quiet stream that parallels the road. This "stream" is the Chenango Canal

and was built primarily by Irish and Scottish workers from 1817 – 1825. Wikipedia reports that the workers dug by hand and used a pick and shovel. Although this may seem like hard work, Wikipedia states they were paid \$11 per month. The average monthly wage at that time was around \$3.50. The canal meant that goods could be transported much faster than by horse and wagon. It proved to be a success, that is, until a new system of transportation emerged in the area called the railroad.

Ironically, it was the canal barge that transported rails to build the new railroad. Although the canal is no longer in operation, and some of the waterways are filled in, you can visit the Chenango Canal Museum located in Bouckville, NY. And on your way, be on the lookout for remnants of the canal along route 12. For more information, see Chenango Canal: The Million Dollar Ditch. Wade Allen Lallier: ISBN: 1540216322, available from Amazon or Barnes and Noble.

Please feel free to provide feedback on this newsletter's content to either myself at jzerbey@longviewithaca.org or Christina Sterling at csterling@longviewithaca.org. We want to keep the newsletter relevant, fun and to the liking of those who read it. Thank you again for your support.

SPIRITUAL GUIDANCE NEWS

Brooke Newell

March Preachers:

- March 2 The Rev. Caspar Green, retired, American Baptist
- March 9 Mr. Chris Blyler, The Salvation Army
- March 16 The Rev. Geri Judd, Newfield United Methodist
- March 23 The Rev. Ryan O'Dowd, Bread of Life Anglican
- March 30 Brooke Newell

Ash Wednesday Service March 5th at 1:30

The Christian season of Lent is observed in the weeks leading up to Easter. It is a season of solemn reflection and prayerful introspection. This year, Lent begins on Wednesday, March 5th, referred to as "Ash Wednesday." We will worship together in the 3rd Floor Chapel with a simple service of scripture, prayers, hymns and the imposition of ashes (on hand or forehead). Ashes have long been a symbol of our mortality and our need for repentance. I invite you to come commit to observing a holy Lenten season.

Stretch Your Spirit

On Wednesday, March 26th, at 1:30, our friend Carol Hockett from Cornell will come and share with us about the Japanese art of Kintsugi in the auditorium.

Shabbat Worship

Friends from Ithaca College Hillel will visit on Fridays, March 21st and 28th at 3:30 pm in the Chapel to lead Shabbat observances. All are welcome!

Wednesday Bible Study

There will be NO Wednesday 10:30 am Bible study on March 5th. Brooke will be participating in a staff training that morning. We will reconvene in the Chapel on March 12 to begin a study on the Season of Lent. All are welcome!

RECREATION

Bree Nash

March happenings

- 3/3 Cornell Companions Pet Therapy Visits
- 3/4 Longview's Annual Mardi Gras
 Pancake Race
 Coffee with Cheryl
 The Fortnight Singers Evening
 Performance
- 3/5 Ash Wednesday Service
- 3/7 Wellness Series: Making Your Retirement Money Last
- 3/8 Accordion Performance
- 3/14 AVRE Presentation: Living and Learning Resources for Individuals with Hearing Loss Buddhism & Meditation – Trip to Namgyal Monastery
- 3/15 Cornell Companions Pet Therapy Visits
- 3/17 St. Patrick's Day Party and Games
- 3/18 Alzheimer's Association Series: 10 Warning Signs of Alzheimer's
- 3/19 Celtic & Irish Music with Ben Hogben and Tim Anguish
- 3/22 IC Astronomy Club Presentation: Spring Equinox

3/24 Town Hall Meeting with the Independent Resident Council

3/25 Cornell Law Presentation:
Understanding Financial Investments
& Spotting Fraud
IC Guest Performance (at IC): Trio
Ink, Chamber Music Ensemble

3/28 March Birthday Party with music by The Maplewood Jazz Trio

Holidays

3/5 – Ash Wednesday

3/8 – International Women's Day

3/9 – Daylight Saving Time Begins: Spring Forward!

3/13 – Purim Begins at Sundown

3/17 – St. Patrick's Day

3/20 – Spring Begins

Keep an eye on your weekly recreation schedule for updates and additions!

IC Happenings

Spring Break at Ithaca College is March 10 – March 14. No classes will be held this week.

MARKETING & SALES

Kim Owen

Thank you to all the residents who participated in the Community Garden bake sale last month to raise money for the Longview community garden. We raised \$560 in all and will be holding three more bake sales into the Spring months. The next one will be Friday, March 21st. And as

always, **big thanks to Allen Minsky**, for manning the bake sale table with us.



Kim and Bree also hosted a Community Garden information meeting last month and were thrilled with the amount of support and energy brought by the residents who attended. We've received donations of materials and labor to build the garden from Whitmore Fence Company, T.P. Work Pro, Cayuga Compost and Gradyn Nash along with cash donations and a matching donation up to \$5,000 from an anonymous donor. Ben Hogben, Philanthropy Coordinator, is also writing grants in support of the Longview Garden. If residents, family members or loved ones and friends of Longview are interested in supporting this project please use the **QR code**:



or click on <u>Ithacare Center Service CO</u>
<u>Inc - Longview Donation Gallery</u> to
donate. Longview staff and residents are
building their garden solely from donations
and grants and we're not shy about chatting
with community collaborators if you are
interested in supporting this project in some
way.



We are also very busy with the renovations and helping to get the new apartments ready for their new residents. A lot goes into the planning for the apartment and the new resident as most of you who already live here know. The Welcome Committee has also been working with us to make sure that an extra special touch is left for each new resident upon move in. The Welcome Committee has also been going above and beyond in making sure that they connect with the new residents prior to and after they move in. We couldn't do it without you!

It was mentioned that residents would be interested to know where Longview is advertising on television and radio because they wanted to tune in and hear the ads. Well, here's where you'll hear and see us:

-CBS This Morning (M-F) 5-6am, 7-9am

-CBS This Morning (Sat) 9-11am and 12-1pm

- -CBS Evening News (M-F) 5-6pm, 10-11pm and (Sat) throughout the afternoon/evening until midnight
- *We are also doing a pre-roll ad for those who stream on the internet. When they go to their chosen show our Longview ad pops up and they must watch the entire 30 second ad before their show starts.
- -WSKG radio: Morning Edition on Tuesday mornings and All Things Considered on Friday afternoons/evenings
- -Cayuga Media Group: Pure Oldies 94.1/FM and 1470/AM and WHCU Newstalk 97.7/FM and 870/AM

We also have a print ad in the Ithaca Times/Prime Time newspaper.

A special thank you also goes out to Kathy Wilsea for making sure that the artwork made it back onto the walls after the dining room renovation. It looks fabulous, Kathy! The time and care you put into making this happen has not gone unnoticed.



Lastly, we've been very pleased with the turnout for the Wellness Series 2025 and bringing our Longview residents together with our future residents. It has really helped to build a foundation where *Community is Everything*.

The usual reminders...

Resident Referral Program: You can ask any one of us in Marketing and Sales about this program. It is a great way to pick your own neighbors.

Guest Apartments: Keep Longview in mind when scheduling your next visit with a friend or relative. Our guest apartments are available for nightly rental and can be reserved by calling our office. We offer a fully furnished one bedroom for \$140 per night and a studio for \$110 per night. Meals are not included but guests are welcome to visit our dining room for breakfast, lunch or dinner. Also, all amenities are available for their use within the Longview community.

We are pleased to say that the guest apartments have been rented consistently since the start of the year which means that we are filling a need for our residents loved ones who would prefer to stay at Longview during their visit rather than another option elsewhere.

Social media: Check us out on Facebook (www.facebook.com/longviewithaca), Instagram (@longviewithaca) and YouTube (@LongviewLivingWellTogether). And be on the lookout for some new updates that we'll be working on soon for the Longview website.

Say Hello! Please welcome your new neighbors in March!

Keep in touch and let us know how you think we're doing.

TIDBITS

Longview Choir Group

For residents who are interested in joining the **Choir Group**, please visit Joe Haines, D-Wing, room #351.

Longview Art Club

Join us on Mondays at 3pm in the **Craft Room** for the Longview Art Club. All are welcome to join regardless of experience!

Giving Meals Back to The Community

Joe Zerbey VI

Longview takes pride in its ability to give back to the community. Whether it is fundraising, donating, or advocating for community partners, we do our part to make sure our fellow Ithacans feel included.

When's Dining's food would normally go to waste, we ensure it is donated to **Friendship Donations**. We have a long-standing relationship with this organization and are happy to do our part in reducing waste and providing to those in need. We have been working together since **2018**. They deliver donations to **Salvation Army** primarily, as well as fifty other partners, depending on need. Friendship Donations visits us every two weeks to collect food.

I recently spoke with Megan from Friendship Donations and she recommend anyone curious about the full extent of their reach should visit the Friendship Donations Network website:

friendshipdonations.org

It was brought up at the last Food Comity Meeting that many residents are not aware that Longview donates food in this way, so Dining asked that this tidbit be included.

MARCH BIRTHDAYS

Susan Dusseau - March 2nd

Rena Ocone – March 8th

Diane Kelley - March 9th

June Layton - March 10th

Cody Mushatt - March 11th

Phyllis Smith - March 15th

Victoria Calandra - March 16th

Donna Jean Darling - March 18th

Sidney Piburn - March 19th

Harry Lawless – March 20th

John Normile – March 20th

Elsie Jo Trawick - March 25th

NEW RESIDENTS

Sidney Piburn (325)

Tessie Kuo (336)

Annabelle Wood (331)

Mick Buffum (7)

Mark and Marilyn Pesesky (228) - 4/1

Howard & Carolyn Longhouse (319) - 4/1

Nathan & Betty Hamlisch (Patio 117) - 4/15

NEW HIRES

Jeannetta Payne – Resident Aide (was Recreation)

ITHACA COLLEGE

The IC Occupational Therapy

Stop down to the IC Classroom on

Monday, March 10th from 3-4PM for equipment/tool demonstrations.

	Contributors
Editor Joe H. Zerbey VI	Alissa Elghazi
	Joe Haines
	Bree Nash
	Brooke Newell
	Kim Owen
Creator	Whitney Robinson
Gret Atkin	Alex Stanford

Christina Sterling